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EUGENE SOLTES Author, *Why They Do It: Inside the Mind of the White-Collar Criminal;* Jakurski Family Associate Professor of Business Administration, Harvard Business School



IAN YIP Chief Technology Officer, Asia-Pacific, McAfee



RYAN C. HUBBS, CFE, CIA, CCEP Global Anticorruption and Fraud Manager, Schlumberger ACFE Regent



JOHN F. SOPKO Inspector General, Special Inspector General, Afghanistan Reconstruction

Register by 29 January to SAVE USD 100!* FraudConference.com/MiddleEast

Welcome from the Association of Certified Fraud Examiners

We are excited to formally invite you to the 2019 ACFE Fraud Conference Middle East in Abu Dhabi, 24-26 February 2019, at Jumeirah at Etihad Towers. The conference will be an invaluable opportunity for anti-fraud professionals in the region to meet and discuss the latest trends and tools in fraud prevention and detection.

The keynote lineup includes Harvard Business School professor and author of *Why They Do It: Inside the Mind of the White-Collar Criminal*, Eugene Soltes, and McAfee's Chief Technology Officer, Asia-Pacific, Ian Yip.

The sessions will delve into some of the most prevalent topics in fraud fighting today: cyberfraud, data analytics, anti-fraud strategies, virtual currencies and strategies for using the internet and social media to investigate fraud. Speakers will explore case studies from the region as well as best practices for conducting investigations. The event will be an opportunity for anti-fraud professionals from across the globe to network with, and learn from, key players in the anti-fraud industry.



I would love for you to be a part of this prestigious event, and I look forward to seeing you there.

Sincerely, Bruce Dorris, J.D., CFE, CPA President and CEO Association of Certified Fraud Examiners

Welcome from the Abu Dhabi Accountability Authority

Once again, Abu Dhabi will host the *ACFE Fraud Conference Middle East*, in a repeat of the 2018 successful event that witnessed the gathering of more than 450 professionals from across the globe to discuss, explore, innovate and create knowledge on integrity, accountability and anti-fraud matters.

The 2019 ACFE Fraud Conference Middle East, to be held in Abu Dhabi between the dates of February 24 and 26 2019, however promises to approach these disciplines and topics in a revived tone; now, the speakers will seek to go beyond the "who" and the "when", and dive deep into the "how".

The industry demands it. The attendees demand it. Sound governance and prudent practice demands it.

Hence the efforts undertaken by the Association of Certified Fraud Examiners to seek and bring on board some of the most prominent speakers and experts to this edition of the conference. Thus, with a brilliant mix of academics, seasoned professionals and leaders in their industries, the 2019 *ACFE Fraud Conference Middle East* will once again provide a unique platform for the sharing of knowledge and experiences for the embetterment of our profession.

The Abu Dhabi Accountability Authority, by hosting this event, further demonstrates our desire, commitment and willingness to support related efforts in the establishment of well-governed practices, with the support of the Government of the Emirate of Abu Dhabi whose journey down this route is well-known to the world.

We look forward to receiving you all in February in Abu Dhabi for the conference to create, enhance and share knowledge.



Sincerely, Hamad Al Hurr Al Suwaidi Chairman of the Abu Dhabi Accountability Authority



Discover the latest tools, techniques and trends in the fight against fraud at the 2019 ACFE Fraud Conference Middle East. With dynamic educational opportunities, experienced instructors and invaluable networking opportunities, this event offers the most comprehensive anti-fraud training available in the region.

Register early to reserve your spot at this year's event, plus save USD 100!

Register by 29 January to to SAVE **JSD 100!**

Benefits of Attending

- Learn about the latest fraud schemes, leading-edge investigation techniques and the steps to develop an effective anti-fraud programme
- Gain insight from experienced practitioners into the challenges that affect anti-fraud professionals today
- Explore best practices demonstrated in real-world case studies
- Expand your professional network with contacts who can aid in your future fraud investigations
- Evaluate the latest anti-fraud tools and services from cutting-edge vendors

Who Should Attend

- Certified Fraud Examiners and other anti-fraud specialists
- Internal and independent auditors
- Forensic accountants
- Information technology and IT security professionals
- Law enforcement and private investigators
- Security and loss prevention professionals

Organised by the Association of **Certified Fraud Examiners**

The Association of Certified Fraud Examiners is the world's largest anti-fraud organisation and premier provider of anti-fraud training and education. Together with nearly 85,000 members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity within the profession. To learn more about the ACFE, visit ACFE.com.



Hosted by the Abu Dhabi Accountability Authority (ADAA)

The Abu Dhabi Accountability Authority (ADAA) was established as an independent body in 2008 under the authority of His Highness Sheikh Mohamed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces.

ADAA is primarily responsible for enhancing and promoting transparency and accountability across Abu Dhabi government entities in a manner to ensure that these entities are managing and utilising their resources and funds efficiently, effectively, economically, ethically and in alignment with the overall vision for the Emirate of Abu Dhabi. To learn more about the ADAA, visit ADAA.AbuDhabi.ae today.

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Agenda

Sunday, 24	4 February					
8:00-9:00	Welcome Breakfast / Registration					
	TRACK A	TRACK B	TRACK C	TRACK D		
9:00-10:20	2A Unlocking Financial Investigations with Data Analytics	2B Cross-Border Asset Tracing	2C Forensic Interviewing Techniques	2D Fraud Risk Intelligence: Assessing the Unknown Fraud Risk		
10:20-10:45	Networking Break					
10:45-12:10	Opening General Session (1) Eugene Soltes, Author, Why They Do It: Inside the Mind of the White-Collar Criminal					
12:10-13:30	Lunch/Prayer					
13:30-14:50	3A Panel Discussion: Identifying and Manag- ing Fraud Risks in the Energy Industry	3B The Rise of Mobile Data and Leveraging Technology in Investigations	3C Up in the Air: Loyalty Program Fraud and Corporate Ethics 🚯	3D Dark Web Threat Intelli- gence and Investigations		
14:50-15:20	Networking Break					
15:20-16:40	4A Improving Your Data Security and GDPR Compliance	4B Big Data Against Corruption	4C Oversight in Conflict: Detecting Fraud in Chal- lenging Environments	4D Tracking, Tracing and Investigating Cryptocurrency		
16:45-17:15	Optional Session: How to Pass the CFE Exam					
Monday, 2	5 February					
8:00-9:00	Breakfast / Registration					
9:00-10:20	5A (2A repeated) Unlocking Financial Investigations with Data Analytics	5B (2B repeated) Cross-Border Asset Tracing	5C (2C repeated) Forensic Interviewing Techniques	5D (2D repeated) Fraud Risk Intelligence: Assessing the Unknown Fraud Risk		
10:20-10:50	Networking Break					
10:50-12:10	6A Enhanced Due Diligence and OSINT Investigation Methods and Tools	6B Auditing Third-Party Business Partners	6C Soft Controls for Fraud Prevention: Ethics and Culture in Auditing 🕀	6D Panel Discussion: Enhancing Your Fraud Risk Management Strategy		
12:10-13:30	Lunch / Prayer					
13:30-14:50	7A (4A repeated) Improving Your Data Security and GDPR Compliance	7B (4B repeated) Big Data Against Corruption	7C (4C repeated) Oversight in Conflict: De- tecting Fraud in Challeng- ing Environments	7D (4D repeated) Tracking, Tracing and Investigating Cryptocurrency		
14:50-15:15	Networking Break					
15:15-16:40	General Session Ian Yip, Chief Technology Officer, Asia-Pacific, McAfee					
Tuesday, 2	6 February					
8:00-9:00	Breakfast / Registration					
9:00-9:50	Investigating Shell Companies: Shells, Their Use in International Frauds and Their Characteristics, Part 1					
9:50-10:10	Networking Break					
10:10-11:00	Investigating Shell Companies: Shells, Their Use in International Frauds and Their Characteristics, Part 2					
11:00-11:20	Networking Break					
11:20-12:10	Investigating Shell Companies: Investigating Shell Companies and Shell Networks, Part 1					
12:10-13:30	Lunch/Prayer					
13:30-14:20	Investigating Shell Companies: Investigating Shell Companies and Shell Networks, Part 2					

Featured Speakers



Eugene Soltes

Author, Why They Do It: Inside the Mind of the White-Collar Criminal Jakurski Family Associate Professor of Business Administration, Harvard Business School

Eugene Soltes is the Jakurski Family Associate Professor of Business Administration at Harvard Business School where his research focuses on how individuals and organisations confront and overcome challenging situations. He teaches in several of the school's executive education programmes and was awarded the Charles M. Williams Award for outstanding teaching in 2015.

Soltes' work on corporate misconduct and fraud culminated in the book *Why They Do It: Inside the Mind of the White-Collar Criminal*, which was described by Kirkus Reviews as "a groundbreaking study" on white-collar criminality. The book explores why wealthy and successful executives often engage in deception.



lan Yip Chief Technology Officer, Asia-Pacific, McAfee

Ian Yip has worked with organisations globally on cybersecurity initiatives and projects, particularly in the areas of strategy and transformation, data protection, threat management, and governance, risk and compliance. Yip has held positions across the Asia-Pacific region and Europe in some of the world's leading companies including McAfee, EY and IBM.



Ryan C. Hubbs, CFE, CIA, CCEP Global Anticorruption and Fraud Manager, Schlumberger ACFE Regent

Ryan C. Hubbs is the Global Anticorruption and Fraud Manager for Schlumberger in Houston, Texas. Hubbs has more than 16 years of experience managing corporate investigations, forensic audits and compliance initiatives. He has conducted hundreds of sensitive internal engagements concerning fraud, corruption, contracts, vendors and suppliers, and employee-related issues.



John F. Sopko

Inspector General, Special Inspector General, Afghanistan Reconstruction

John F. Sopko was sworn in as Special Inspector General for Afghanistan Reconstruction on July 2, 2012. Sopko, appointed to the post by U.S. President Barack Obama, has more than 30 years of experience in oversight and investigations as a prosecutor, congressional counsel and senior federal government advisor.

TRACK A

2A/5A Unlocking Efficient Financial

Investigations with Data Analytics Sunday, 09:00-10:20 | Monday, 09:00-10:20 LEVEL: BASIC

Nick Hourigan

Senior Managing Director, FTI Consulting

Henry Duggan

Managing Director, FTI Consulting



This session will introduce the use of advanced data analytics in complex financial investigations. A case study of a recent high-value fraud claim will give insight into the interrogation of high-volume document and transactional data discovery, and show how bespoke algorithms can be used for tracing exercises involving complex financial information. The innovative use of technology in this case allowed investigators to uncover the true nature of trades and transfers in a vast and chaotic document population.

3A Panel Discussion: Identifying and Managing Fraud Risks in the Energy Industry Sunday, 13:30-14:50

LEVEL: OVERVIEW

ACFE Regent

Ryan C. Hubbs, CFE, CIA, CCEP



In this panel discussion, you will learn about fraud risks

Global Anticorruption and Fraud Manager, Schlumberger

unique to the energy industry and best practices to prevent, detect and investigate such frauds. Hear from industry leaders from different organisations on how they are combatting fraud risks in their companies. Questions from the audience are encouraged in this discussion session.

4A/7A Improving Your Data Security and GDPR Compliance

Sunday, 15:20-16:40 | Monday, 13:30-14:50 LEVEL: OVERVIEW

Stephen Hill, Ph.D., MLPI, CIIP Managing Director, Hill Bingham Ltd



High-profile data breaches including Sony, Yahoo and Uber are a wake-up call to organisations everywhere — so just how safe is your data? This session will demonstrate how to review the effectiveness of your data security safeguards and will focus on the GDPR and the significant changes that organisations need to adopt.

6A Enhanced Due Diligence and Open-Source Investigation Methods and Tools

Monday, 10:50-12:10
LEVEL: INTERMEDIATE

Abdallah Alomari, CFE, CAMS, CAPM, GRCP Founder & General Manager, KYC Jordan



This session will focus on the different resources used in investigations, including techniques to narrow searches and get the information you need. You will learn about research databases and sources of information available in the Middle East to track assets, sources of wealth and corporate registry, among others.

TRACK B

2B/5B Cross-Border Asset Tracing

Sunday, 09:00-10:20 | Monday, 09:00-10:20

LEVEL: ADVANCED

Richard Trainer, CFE Legal Director, Mishcon de Reya LLP



This session will examine two fascinating case studies to raise your awareness of the legal tools available in the global asset-tracing armory. The first involves a \$63 million claim against the former seventh richest man in the world, with asset-freezing and disclosure orders in shadowy jurisdictions coordinated by London lawyers. The second will demonstrate how victims of fraud can use private criminal prosecutions to recover assets.

3B The Rise of Mobile Data and Leveraging Technology in Investigations

Sunday, 13:30-14:50 LEVEL: ADVANCED

Anita Barker, FCA Partner, Control Risks



This session will explore how technology and analytic techniques can help deliver results faster when investigating allegations of fraud or corruption, and will walk through a real-life example. It is intended for experienced investigators who want to learn how to leverage technology in an investigation.

4B/7B Big Data Against Corruption: How Organisations and Governments Can Optimise Data Analytics in the Fight Against Corruption

Sunday, 15:20-16:40 | Monday, 13:30-14:50 LEVEL: INTERMEDIATE

Ghaz Shah

Senior Director, Alvarez & Marsal Middle East Limited



This session will explore the actions available to organisations in their fight against corruption, what proactive measures need to be undertaken to collect and process data, how to flag and investigate concerns, what planning and actions are required for monitoring and supervision, and what factors impact the success of such massive projects.

6B Auditing Third-Party Business Partners

Monday, 10:50-12:10

LEVEL: INTERMEDIATE

Hassan Metwally, CFE, CPA, CIA, CCEP

Global Compliance Auditor, Bio-Rad Laboratories

Auditing is not just about the books and records, but also evaluating what is being done to drive compliance from the company to third-party business partners to mitigate corruption risks. Different types of partners bring different risks. In this session, you will learn how to conduct a full-scope audit to understand what risks a third-party partner brings.

TRACK C

2C/5C Forensic Interviewing Techniques

Sunday, 09:00-10:20 | Monday, 09:00-10:20

LEVEL: OVERVIEW

Nicholas Cameron, CA Partner, KPMG



This session will cover advanced forensic interviewing techniques that will help you prepare your line of questioning in different types of interviews, including witness and suspect interviews.

3C Up in the Air: Loyalty Program Fraud and Corporate Ethics 🚯

Sunday, 13:30-14:50

LEVEL: BASIC

Amir Mousa, CFE, CIA, CRMA

Internal Audit Section Head, Al Ain Holding Group

The session will explore schemes used to take advantage of travel points, hotel points, credit card points and others. You will learn how to uncover the frauds and controls to prevent future frauds from occurring. This session will also discuss how to approach an ethical dilemma your employees or coworkers might be experiencing and where to look for guidance.

4C/7C Oversight in Conflict: Detecting Fraud in Challenging Environments

Sunday, 15:20-16:40 | Monday, 13:30-14:50

LEVEL: OVERVIEW

John Sopko

Inspector General,

Special Inspector General for Afghanistan Reconstruction

This session will explore security and other existential challenges of operating in a place like Afghanistan, and highlight best practices developed by the Special Inspector General for Afghanistan Reconstruction (SIGAR) to conduct meaningful oversight in the face of these challenges. This session will focus on the mission of SIGAR to oversee the USD \$132 billion reconstruction effort in Afghanistan, and the unique challenges of conducting oversight there.

6C Soft Controls for Fraud Prevention: Ethics and Culture in Auditing 🚯

Monday, 10:50-12:10

LEVEL: INTERMEDIATE

Muneer Mughairy, MBA, CFE, CIA, CISA Chief Internal Auditor.

Oman International Development and Investment Company

Many fraud incidents take place as a result of failed internal controls. Hard (tangible) internal controls such as a segregation of duties, supervisory review, authority matrices and many others are easy to audit. However, soft (intangible) controls such as ethics, culture, board oversight and management style are more challenging to review. By looking at recent examples, such as Toshiba and Wells Fargo, you will see failures in soft controls and identify red flags.

TRACK D

2D/5D Fraud Risk Intelligence: Assessing the Unknown Fraud Risk

Sunday, 09:00-10:20 | Monday, 09:00-10:20

LEVEL: OVERVIEW

Iyad Mourtada, CFE, CIA, CRMA, CCSA



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The quality of a fraud risk assessment depends on your ability to look for potential fraud risks, assess them properly and then rank them in the right order to manage them. In this session, you will learn how to develop your fraud risk intelligence to improve your ability to conduct fraud risk assessments.

3D Dark Web Threat Intelligence and Investigations

Sunday, 13:30-14:50

LEVEL: OVERVIEW

Ritesh Bhatia, CEH, DCPP, DCPLA Director - Cybercrime Investigations, V4WEB



As the internet grows, the frauds in cyberspace are multiplying. Social engineering skills are being mastered and used across the world, and data from successful breaches end up on the dark web. In this session, you will learn the dangers of cyberfrauds and how to investigate them on the dark web.

4D/7D Tracking, Tracing and Investigating Cryptocurrency

Sunday, 15:20-16:40 | Monday, 13:30-14:50

LEVEL: OVERVIEW

Teresa Anaya, CFE Director, Blockchain Intelligence Group



This session will provide an overview of the basic concepts of cryptocurrency, including centralised versus decentralised, market size and types of coins. It will address initial coin offerings (ICOs), cryptocurrency ATMs, evidence considerations and peer-to-peer exchanges, along with at least one case study related to the Fentanyl/opioid crisis in the U.S.

6D Panel Discussion: Enhancing Your Fraud Risk Management Strategy

Monday, 10:50-12:10 LEVEL: OVERVIEW

In this panel discussion, you will hear from experts in fraud risk management on the trends and risks they face, and best practices in fraud risk management. Audience participation is encouraged in this interactive session.



CONFERENCE AGENDA (CONTINUED)

Investigating Shell Companies

Tuesday, 09:00-14:20

LEVEL: OVERVIEW

Ryan C. Hubbs, CFE, CIA, CCEP Global Anticorruption and Fraud Manager, Schlumberger ACFE Regent



The revelations of the Panama Papers, UnaOil scandal and the recent Paradise Papers leaks have highlighted that shell companies should be a focus for fraud examiners and compliance professionals. Shell companies are increasingly being used to evade sanctions, facilitate money laundering, enable the transfer of illegal proceeds and disguise corruption. This session will discuss identifying, investigating and preventing contact with potential shell companies and their beneficiaries.

Course Outline:

9:00-9:50	Investigating Shell Companies: Shells, Their Use in International Frauds, and Their Characteristics, Part 1
10:10-11:00	Investigating Shell Companies: Shells, Their Use in International Frauds, and Their Characteristics, Part 2
11:20-12:10	Investigating Shell Companies: Investigating Shell Companies and Shell Networks, Part 1
12:10-13:30	Lunch/Prayer
13:30-14:20	Investigating Shell Companies: Investigating Shell Companies and Shell Networks, Part 2





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Conference Details CPE Credit: 17

Delivery Method: Group Live Advanced Preparation: None Course Levels: Basic-Advanced



The Association of Certified Fraud Examiners is registered with the National Association of State Boards of

Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: NASBARegistry.org.

Satisfaction Guarantee

The 2019 ACFE Fraud Conference Middle East is unmatched in scope and effectiveness and backed by our unconditional satisfaction guarantee. If you attend any ACFE event and are not completely satisfied, please contact an ACFE Member Services Representative at +1 (512) 478-9000.

*Payment must be received by 29 January 2019 to obtain savings.









Become a Member and SAVE USD 200!

Join the ACFE and save on registration for the **2019** *ACFE Fraud Conference Middle East*, as well as other ACFE events and products. You'll also gain access to comprehensive anti-fraud resources and valuable member benefits that will help you in your fight against fraud.

Becoming a member of the ACFE is the first step toward becoming a **Certified Fraud Examiner (CFE)**. Earning the CFE credential will position you as an anti-fraud expert, helping you to further your professional growth and advance your career.



Visit ACFE.com/membership to join today!



Venue Information

Jumeirah at Etihad Towers

Etihad Towers, West Corniche Abu Dhabi, UAE

Hotel Information

Attendees of the 2019 *ACFE Fraud Conference Middle East* are eligible for a special hotel rate. The room rate of AED 1010 single (inclusive of breakfast and local fees) is available until 22 January 2019, or until the room block is filled, whichever comes first.

To book a room at the attendee rate, contact the hotel at +971 2 811 5555 and use code ACF2320219.



Official Airline of the 2019 ACFE Fraud Conference Middle East



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*Payment must be received by advanced registration deadline to receive discount.

Speakers subject to change.

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HOW TO REGISTER: Complete the registration form and return to an ACFE Member Services Representative by email to MemberServices@ ACFE.com or by fax to +1 (512) 478-9297. Registration is also available by calling +1 (512) 478-9000 or online at FraudConference.com/MiddleEast.

SECTION 1: Attendee Information

Name (First and Last) Dr. DMr. Mrs. Ms.	Email Address		
Name on Badge (e.g. Ahmad)	Phone		Fax
ACFE Member (□ Yes □ No)? If Yes, Member # Other Designations (CPA, etc.)	Address: Home Business		
Company			
Title	City	State/Province	Zip/Routing/Postal Code
Please indicate any special needs:	-		
Dietary: 🗆 Vegetarian 📮 Kosher	Country		

Physical: D Please check here if you require special accommodations to participate and email a description of your needs by 15 January 2019 to events@ACFE.com. After 15 January 2019 we cannot guarantee we can accommodate your request.

SECTION 2: Registration Fees

Registration Fees	Advanced Registration*** (1-29 Jan.)	Standard Registration (after 29 Jan.)
 2019 Middle East Conference (24-26 February) 	Members: USD 1275	Members: USD 1375
	Non-Members: USD 1475	Non-Members: USD 1575

To view government pricing, visit FraudConference.com/MiddleEast.

SECTION 4: Communication Preferences

- Subscribe to receive information on ACFE educational offerings, including CPE, events, training and products.
- □ Subscribe me to the free *FraudInfo* e-newsletter filled with fraud news, tips and resources.
- □ Subscribe me to the CFE Exam Coach e-newsletter.

You can withdraw permission at any time on your Communications Preference page at ACFE.com. The ACFE collects and stores your personal data in the U.S. to provide member services and fulfill transactions requested by you. For a full explanation of your rights regarding how we store and use your data see: ACFE.com/privacy-policy.aspx

SECTION 3: Method of Payment

Charge me (card charged in USD)

Cardholder Name (as shown on card — please print) Expiration (MM/YYYY) Card Number Billing Address City State/Province Country Zip/Routing/Postal Code

Signature

□ USD check or money order enclosed (payable to the ACFE)

- Purchase order (Govt. and educational institutions only. Include a copy of PO.)
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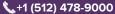
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 ""Advanced Registration — Event only. Payment must be received by 29 January 2019 to obtain savings.
 "Group/Team Discounts — Groups discounts are made available to groups of three or more registering together. To receive a registration fee discount for your team, all group members must register and submit payment at the same time.

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FRAUD CONFERENCE MIDDLE EAST 24-26 February 2019 | Abu Dhabi

"My team all found the conference useful and relevant, and we extracted value from it. Meeting like-minded people from the region who all face similar issues of behaviours and cultures really allowed some very useful anti-fraud management practices to be practically discussed."



John Mitchell-Ross Chief Audit Officer Abu Dhabi Investment Authority



Global Headquarters | The Gregor Building 716 West Avenue | Austin, TX 78701-2727 USA

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